

## Our strategic services:

- > **PATIENT REPORTED OUTCOMES (PRO)**
- > **CLINICAL & ECONOMIC EVIDENCE (CEE)**
- > **VALUE INSIGHT & COMMUNICATION (VIC)**

*A unique combination of strategic and scientific experience, expertly applied to help demonstrate and communicate the real value of health care products*

JOIN US ON **BOOTH 18 & 19** FOR CLEAR SOLUTIONS AND SIMPLE REFRESHMENT

### Issue Panel

- > The impact of regulatory (FDA and EMA) and EUNETHTA guidelines on patient-reported outcomes and health-related quality of life on market authorisation and pricing

*Arnould B, Pavlovic M, Symonds T, Abetz L*

IP5 > Issue Panel Session I > 6 Nov > 14:45 – 15:45

### Workshop

- > Moving towards value based health care in different constituencies: a presentation on behalf of the ispor value based health care special interest group

*Fleurence R, Kim E, Spackman E, Naci H*

W4 > Workshop Session I > 6 Nov > 16:00 – 17:00

### Posters

- > Medico-economic analysis of the impact of malnutrition on the post-operative course of colorectal cancer patients

*Preaud E, Melchior JC, Carles J, Brami M, Duru G, Fontaine E, Hébuterne X, Lukacs B, Zazzo JF, Panis Y, Nitenberg G*

PSU11 > Poster Session I > 6 Nov > 12:00 – 20:00 > Discussion hour: 18:15 – 19:15

- > Validation of a patient-reported outcome (PRO) measure and a clinician-reported outcome (CRO) measure to assess satisfaction and preference with pharmacological stress agents for single photon emission computed tomography (SPECT) myocardial perfusion imaging (MPI)

*Hudgens S, Kothari S*

PMD62 > Poster Session I > 6 Nov > 12:00 – 20:00 > Discussion hour: 18:15 – 19:15

- > Relative efficacy of bivalirudin vs. heparin alone in stemi patients treated with primary PCI – an indirect treatment comparison

*Medic G, Schwenkglens M, Eijgelshoven I, Smith A, Day J, Plent S, Bergman G, Toward T*

PCV18 > Poster Session II > 7 Nov > 08:00 – 19:30 > Discussion hour: 17:30 – 18:30

- > Evaluation of the measurement properties of the antihypertensive adherence survey

*Hudgens S, Lynch J, Pasquale K, Zacker C*

PCV102 > Poster Session II > 7 Nov > 08:00 – 19:30 > Discussion hour: 17:30 – 18:30

- > How patients with chronic stable angina perceive and live with their disease on an everyday basis?

*Benmedjahed K, Arnould B, Guillemin I, Alegre P*

PCV122 > Poster Session II > 7 Nov > 08:00 – 19:30 > Discussion hour: 17:30 – 18:30

- > Guidelines for pharmacoeconomic evaluation for Serbia

*Novakovic T, Tesic D, Stefanovic D, Medic G, Sovtic D*

PHP137 > Poster Session II > 7 Nov > 08:00 – 19:30 > Discussion hour: 17:30 – 18:30

- > How do postmenopausal women describe breast pain and breakthrough bleeding associated with hormonal treatments for menopausal symptoms: qualitative interviews with postmenopausal women in the United States, China, Mexico and Italy

*Abraham L, Arbuckle R, Dennerstein L, Humphrey L, Maguire L, Mirkin S, Simon JA, Symonds T, Walmsley S*

PIH39 > Poster Session II > 7 Nov > 08:00 – 19:30 > Discussion hour: 17:30 – 18:30

- > Burden of herpes zoster and post-herpetic neuralgia: findings from a cross-sectional patient-reported outcomes study

*Carroll S, Gater A, Abetz L, Demuth D, Smith F, Mannan A*

PIH45 > Poster Session II > 7 Nov > 08:00 – 19:30 > Discussion hour: 17:30 – 18:30

- > Quality of life in small cell lung cancer: results of an open-label phase III clinical trial

*Hudgens S, King J, Khan ZM*

PCN141 > Poster Session III > 8 Nov > 08:00 – 16:00 > Discussion hour: 11:00 – 12:00

- > An evaluation of statistical methods used to analyse patient-reported outcomes (PRO) data in published metastatic cancer studies

*Gilet H, Brédart A, Regnault A, Bhandary D, Parasuraman B*

PCN199 > Poster Session III > 8 Nov > 08:00 – 16:00 > Discussion hour: 11:00 – 12:00

- > Testing of a conceptual model of asthma in adolescents

*Bright N, Maguire L, Arbuckle R, Tabberer M, Dale P*

PRS54 > Poster Session III > 8 Nov > 08:00 – 16:00 > Discussion hour: 11:00 – 12:00